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Dear Friend,

The Brain Injury Association of Canada (BIAC) is very pleased to invite you to be a sponsor of its Hawaiian Oyster Odyssey. Once again, this evening promises to be one of the most successful and talked about charity events this year.

Held in 10 major cities across Canada, the Toronto event will be on **Monday, January 21, 2008** at Toronto's top new restaurant CHEGA at 3391 Yonge Street from 6 to 9 PM.

Your sponsorship will make a significant difference in supporting the thousands of Canadians who suffer from an acquired brain injury. Brain injuries – despite being the leading cause of death of Canadians under 45 – are not well known and yet their profound effect on the lives of survivors and their families is devastating.

Special guests across Canada include leading politicians, medical professionals, athletes, business leaders and brain injury survivors. This year's guests include Honourable Carolyn Bennett MP, Canada's first Minister of Public Health, Honourable George Smitherman MPP, Ontario's Deputy Minister and Minister of Health and Long Term Care, and Honorable David Crombie, Canada's former Minister of Health and Welfare, and former Mayor of Toronto.

Below are this year's exciting sponsorship opportunities:

**\$15,000 National Diamond Sponsorship** - For your contribution, your organization will receive eight complimentary tickets for each of the 10 events to be held nationally in 2007. To recognize your support, your logo will be featured prominently on the invitations, programs, and posters for each event. Your company will gain exposure in media releases across Canada (television, radio, newspapers and magazines), as well as recognition in our national newsletter and website.

**\$3,000 Local Gold Sponsorship** - For your contribution, your organization will receive six complimentary tickets to the Toronto event. To recognize your support, your logo will be featured prominently in the invitation, program, and poster. You will also receive recognition in our national newsletter and on our website.

We will be in contact with you again shortly. In the meantime, please feel free to contact us at 416-822-1940 should you have any questions.

On behalf of BIAC, thank you for your support.

Yours truly,

Howard Stevenson  
Chair, Sponsorship Committee  
Hawaiian Oyster Odyssey  
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