



Brain Injury Association of Canada
Association canadienne des lésés cérébraux

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LET US SHOW YOU HOW YOUR DOLLARS WILL BE SPENT IN 2006

PROGRAMS

ANNUAL SURVIVOR CONFERENCE:

BIAC provides full funding to brain injury survivors and their families from across Canada to attend annual conferences. BIAC believes that it is crucial to hear survivors and families talk about their needs and identify the gaps in our programs and services.

Cost: \$10,000

AWARENESS BUILDING INITIATIVES

In collaboration with ThinkFirst Foundation discussions are under way to have a message on milk cartons, particularly to help children understand ways to play and still be safe. Other work is continuing with Health Canada and the Canadian Brain and Nerve Health Coalition.

Media releases and Public Service Announcements are being developed featuring survivor stories. These are being distributed to key local broadcast and print media to increase the profile of brain injury and build the case for funding

Cost: \$40,000

HELMET LEGISLATION

BIAC is lobbying for new legislation that would prevent the sale of helmets in Canada unless it meets Canadian Standards Association (CSA) guidelines. It would change the way helmets are bought and sold in Canada and allow CSA to proceed with a helmet analysis. Legislation would identify those not making the grade as hazardous products.

Cost: \$15,000

SERVICES

NEWSLETTER:

An e-newsletter is being published five times a year plus an additional one following our annual conference in July 2006. A minimum number of copies are printed for those who do not have access to internet, sponsors, and others.

Cost: \$10,000

NATIONAL LIBRARY:

BIAC will be setting up a virtual national library about acquired brain injury to be accessible on the website. BIAC will buy books and magazines for the national office in order to be able to loan them on request.

Cost: \$5,000

WEBSITE:

BIAC has a website which provides information about acquired brain injury and those who deliver the services across Canada. A webmaster on a part-time basis will administer and maintain the website.

Cost: \$7,000

NATIONAL OFFICE:

BIAC will have full-time administrative support and part-time clerical assistance. A toll-free line is available to facilitate the access to services for survivors and families. Some board members will be travelling to meet sponsors, brain injury organizations or to attend conferences/training.

Cost: \$45,000

RESEARCH

The University of Toronto has submitted a grant request for a project entitled *Addressing Health Disparities for Persons with Traumatic Brain Injury: A Program of Intersecting Vulnerabilities*. It is a five year project and we would be involved in year three of the project. We would be responsible for the face-to-face interviews costs of our clientele and we would buy additional copies for our members.

Cost: \$17,000

NEEDS ASSESSMENT

An internal survey will take place in 2006 to allow BIAC to write a sound funding proposal to identify the needs and gaps of acquired brain injury associations at the national/provincial/territorial levels. The goal is to not duplicate efforts but to work together in order to maximize resources.

Cost: \$15,000

MISSION STATEMENT

To improve the quality of life for all Canadians affected by acquired brain injury and to promote its prevention

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